



# MATELEC

International Trade Fair for the Electrical  
and Electronics Industry

**13-16**  
NOVEMBER  
**2018**  
Madrid - Spain

ORGANISED BY:



**Transforming the way we  
build a Green World**



CONNECTING MARKETS • MATCHING BUSINESSES • BUILDING RELATIONSHIPS

1,600 EXHIBITORS 80,000 TRADE VISITORS 100 COUNTRIES

## ePower&Building

DESIGN  
PLANNING

CONSTRUCTION  
USE

MAINTAINANCE  
REPAIR&IMPROVE

ENVIRONMENT  
SUSTAINABILITY



**MATELEC 2018** is the benchmark trade fair for the **electrical, electronics and telecommunications industry**. Under the umbrella of **ePower&Building** it has strengthened its drawing power and has become southern Europe's most important event for the construction materials, techniques and systems industry for the building sector.

The digitalisation and the new players in the market have led to the creation of a **major trading platform** that serves as a lever for accelerating and invigorating the market, both domestically and with respect to export.

With the claim **"Transforming the way we build a Green World"**, the core topics will be focused on **sustainability, innovation and technology**, and their use to add value to buildings throughout their entire lifecycle.

Under the umbrella of **ePower&Building** the commercial platform and sectoral and international meeting point that brings together more than **1,600 exhibitor companies** and **80,000 professional participants** from **100 countries**; MATELEC is establishing itself as the place where the **PASSION FOR BUILDING** materialises.

## The building life cycle



## ALL THE INNOVATION OF THE ELECTRICAL, ELECTRONICS AND TELECOMMUNICATIONS INDUSTRY UNDER ONE ROOF



- Electrical Installations
- Electrical Engineering Components and Equipment
- Auto-consumption and Energy Storage
- Matelec Lighting: Illumination and Lighting Solutions
- Telecom & Networks
- Smart Cities & Smart Building
- Electronics
- Electric Vehicle



- |                         |               |
|-------------------------|---------------|
| ■ LED Technology        | Comfort       |
| ■ Outdoor Lighting      | Design        |
| ■ Technical Lighting    | Quality       |
| ■ Decorative Lighting   | Energy Saving |
| ■ Components            | Efficiency    |
| ■ Electrical Technology |               |



# 140,000 m<sup>2</sup> OF INNOVATION

## Visitor Profile

### PROFESSIONAL PROFILE

- Installers
- Integrators
- Electric companies
- Engineers
- Distributors
- Maintenance
- Importers
- Architects
- Lighting Designers

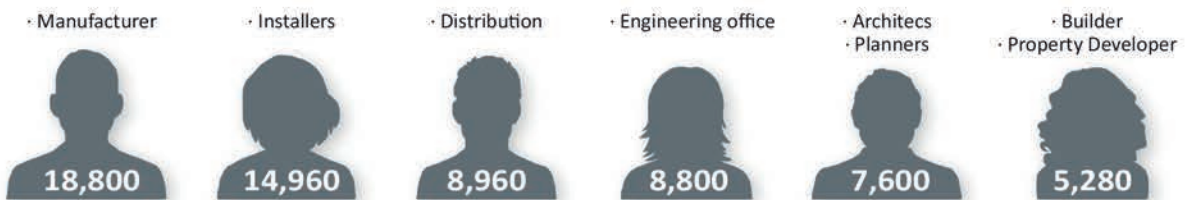
### INDUSTRY

- Transport
- Aeronautics
- Petrochemical Industry / Chemical Industry
- Pharmaceuticals
- Energy Sector
- Packaging / Logistics
- Construction
- Metal Industry
- Other Industrial Processes

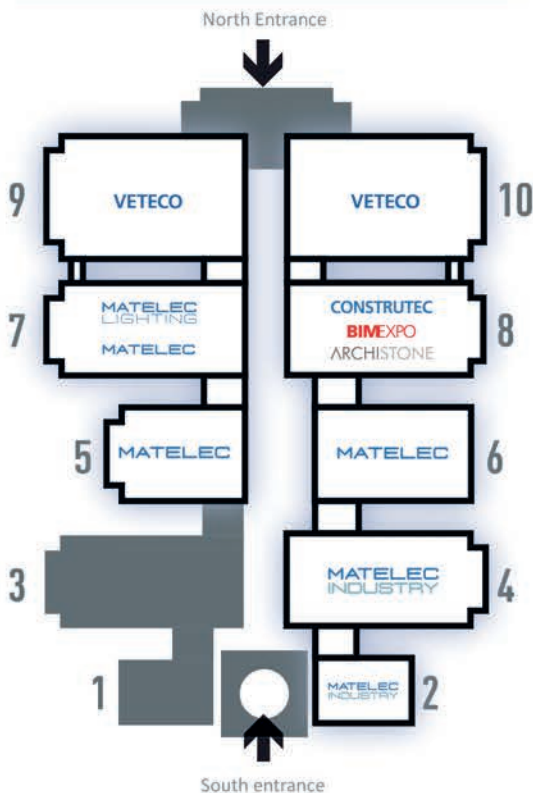
### TERTIARY SECTOR

- Hotels
- Residential
- Retail / Trade
- Public buildings

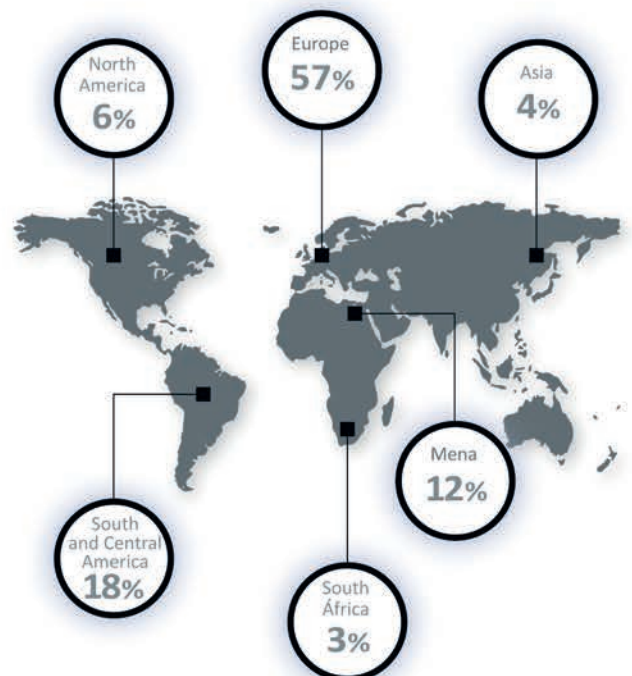
## Participants figures



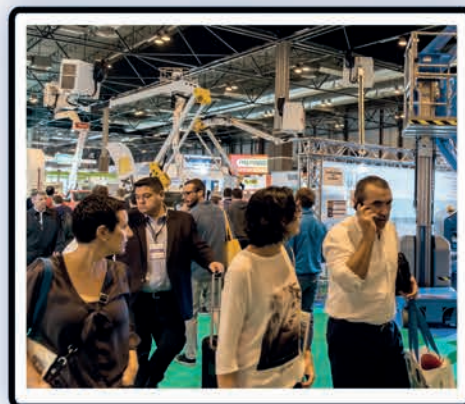
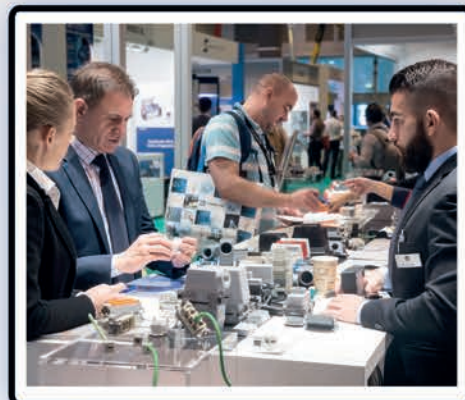
## Hall Layout



## Trade Visitors origin



# AN EVENT FULL OF KNOWLEDGE AND EXPERIENCES FOR TRANSFORMING COMMUNICATIONS INTO COMMERCIAL LEADS



## How much does it COST TO REACH 80,000 PROFESSIONALS IN ONLY 4 DAYS?

### Floor Only

Minimum surface area 32 m<sup>2</sup>

From 32.5 to 63.5 m <sup>2</sup> .....	€137/m <sup>2</sup> + VAT*
From 64 to 100 m <sup>2</sup> .....	€135/m <sup>2</sup> + VAT*
From 100.5 to 150 m <sup>2</sup> .....	€131/m <sup>2</sup> + VAT*
Over 150.5 m <sup>2</sup> .....	€129/m <sup>2</sup> + VAT*
Second Floor .....	€40/m <sup>2</sup> + VAT*

\*10% VAT is not included for firms established in Spain (except for the Canaries, Ceuta and Melilla). This operation is not subject to: Spanish VAT for the remaining firms. In case of European Union firms, exhibitors will be responsible for paying the applicable VAT according to their country.

### Stand BASIC

Floor + BASIC Modular

Stand ..... €3,099 + VAT\*

It will be compulsory to book one of the standard modular stands if the size of space hired is less than 32 m<sup>2</sup>.

Minimum Surface area 16 m<sup>2</sup>



For reference only

### Stand PREMIUM

Floor + PREMIUM Modular

Customizable Stand ..... €3,949 + VAT\*

It will be compulsory to book one of the standard modular stands if the size of space hired is less than 32 m<sup>2</sup>.

Minimum Surface area 16 m<sup>2</sup>

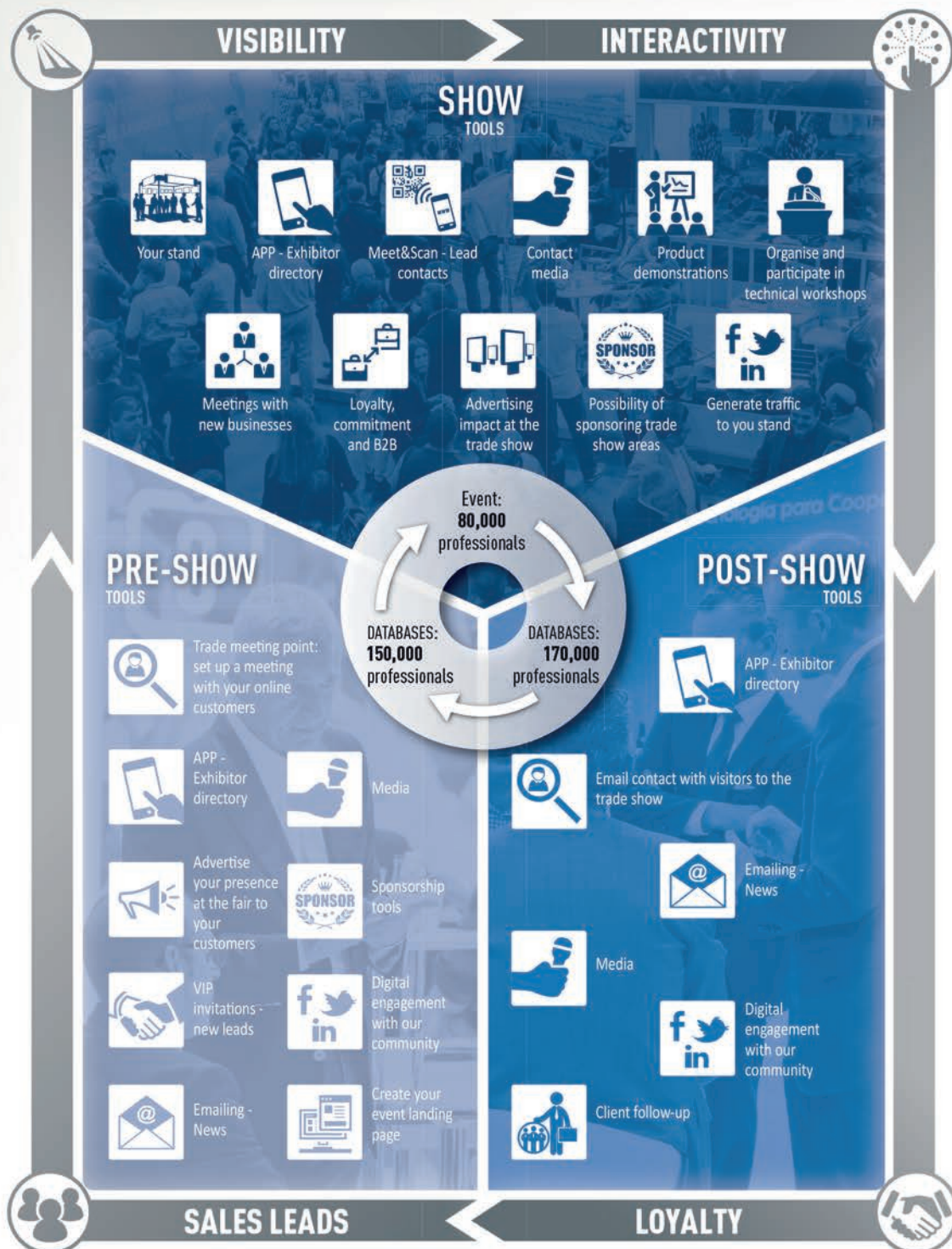


For reference only



# AN EVENT TAILORED TO YOUR COMPANY'S NEEDS

## What are YOUR GOALS?



**Our mission:** to be the sector's instrument to help  
the European building industry **add value**  
**to society** by promoting comfortable, sustainable,  
safe and healthy living environments.

**THE SECTOR COMMUNITY OF OVER 150,000 PROFESSIONALS**

**THANK YOU FOR SHARING**



**#Matelec18**

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**ePower&Building**



**Passion for building**

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