



MATELEC

International Trade Fair for the Electrical
and Electronics Industry

13-16
NOVEMBER
2018
Madrid - Spain

ORGANISED BY:



**Transforming the way we
build a Green World**



CONNECTING MARKETS • MATCHING BUSINESSES • BUILDING RELATIONSHIPS

1,600 EXHIBITORS 80,000 TRADE VISITORS 100 COUNTRIES

ePower&Building

DESIGN
PLANNING

CONSTRUCTION
USE

MAINTAINANCE
REPAIR&IMPROVE

ENVIRONMENT
SUSTAINABILITY

CONSTRUTEC VETECO BIMEXPO ARCHISTONE MATELEC MATELEC LIGHTING

MATELEC 2018 is the benchmark trade fair for the **electrical, electronics and telecommunications industry**. Under the umbrella of **ePower&Building** it has strengthened its drawing power and has become southern Europe's most important event for the construction materials, techniques and systems industry for the building sector.

The digitalisation and the new players in the market have led to the creation of a **major trading platform** that serves as a lever for accelerating and invigorating the market, both domestically and with respect to export.

With the claim **"Transforming the way we build a Green World"**, the core topics will be focused on **sustainability, innovation and technology**, and their use to add value to buildings throughout their entire lifecycle.

Under the umbrella of **ePower&Building** the commercial platform and sectoral and international meeting point that brings together more than **1,600 exhibitor companies** and **80,000 professional participants** from **100 countries**; MATELEC is establishing itself as the place where the **PASSION FOR BUILDING** materialises.



The building life cycle



ALL THE INNOVATION OF THE ELECTRICAL, ELECTRONICS AND TELECOMMUNICATIONS INDUSTRY UNDER ONE ROOF



- Electrical Installations
- Electrical Engineering Components and Equipment
- Auto-consumption and Energy Storage
- Matelec Lighting: Illumination and Lighting Solutions
- Telecom & Networks
- Smart Cities & Smart Building
- Electronics
- Electric Vehicle



- LED Technology
 - Outdoor Lighting
 - Technical Lighting
 - Decorative Lighting
 - Components
 - Electrical Technology
- Comfort
 - Design
 - Quality
 - Energy Saving
 - Efficiency

140,000 m² OF INNOVATION

Visitor Profile

PROFESSIONAL PROFILE

- Installers
- Integrators
- Electric companies
- Engineers
- Distributors
- Maintenance
- Importers
- Architects
- Lighting Designers

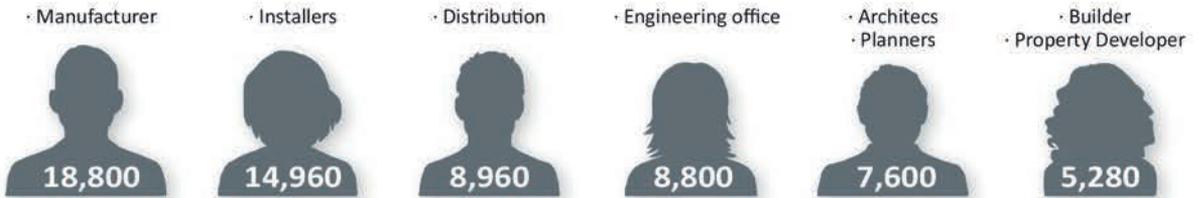
INDUSTRY

- Transport
- Aeronautics
- Petrochemical Industry / Chemical Industry
- Pharmaceuticals
- Energy Sector
- Packaging / Logistics
- Construction
- Metal Industry
- Other Industrial Processes

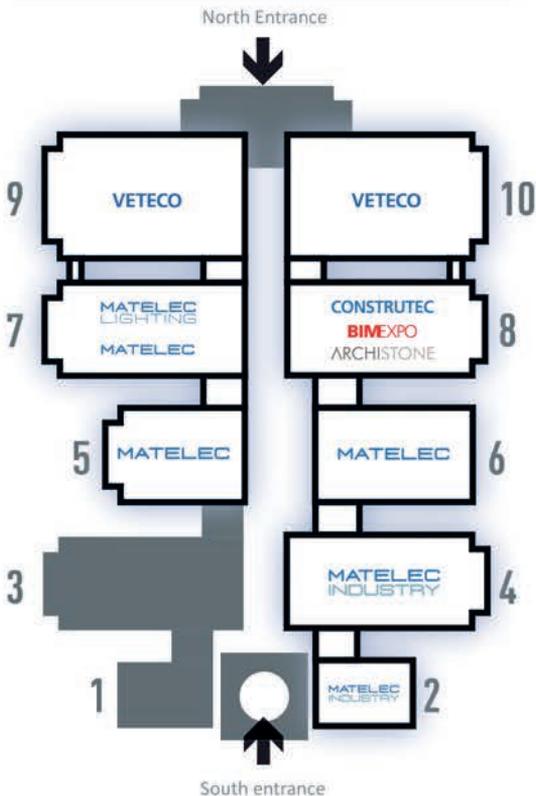
TERTIARY SECTOR

- Hotels
- Residential
- Retail / Trade
- Public buildings

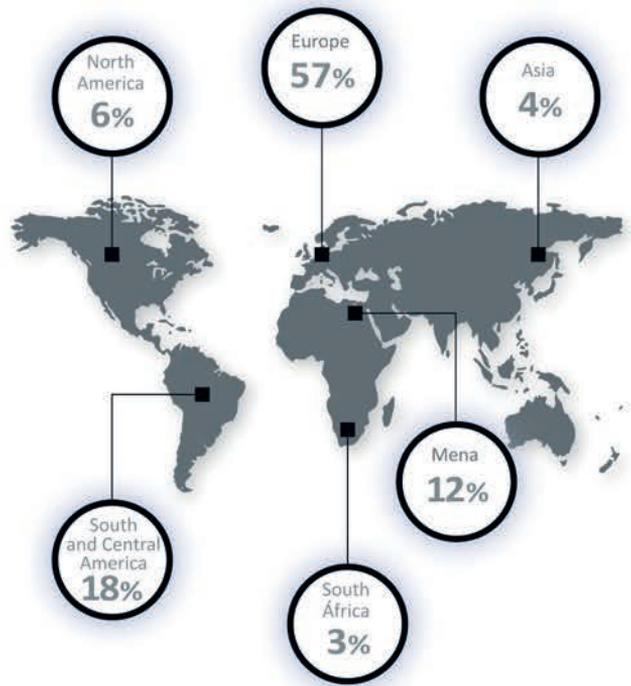
Participants figures



Hall Layout



Trade Visitors origin



AN EVENT FULL OF KNOWLEDGE AND EXPERIENCES FOR TRANSFORMING COMMUNICATIONS INTO COMMERCIAL LEADS



How much does it COST TO REACH 80,000 PROFESSIONALS IN ONLY 4 DAYS?

Floor Only

Minimum surface area 32 m²

From 32.5 to 63.5 m ²	€137/m ² + VAT*
From 64 to 100 m ²	€135/m ² + VAT*
From 100.5 to 150 m ²	€131/m ² + VAT*
Over 150.5 m ²	€129/m ² + VAT*
Second Floor	€40/m ² + VAT*

*10% VAT is not included for firms established in Spain (except for the Canaries, Ceuta and Melilla). This operation is not subject to: Spanish VAT for the remaining firms. In case of European Union firms, exhibitors will be responsible for paying the applicable VAT according to their country.

Stand BASIC

Floor + BASIC Modular

Stand €3,099 + VAT*

It will be compulsory to book one of the standard modular stands if the size of space hired is less than 32 m².

Minimum Surface area 16 m²



For reference only

Stand PREMIUM

Floor + PREMIUM Modular

Customizable Stand €3,949 + VAT*

It will be compulsory to book one of the standard modular stands if the size of space hired is less than 32 m².

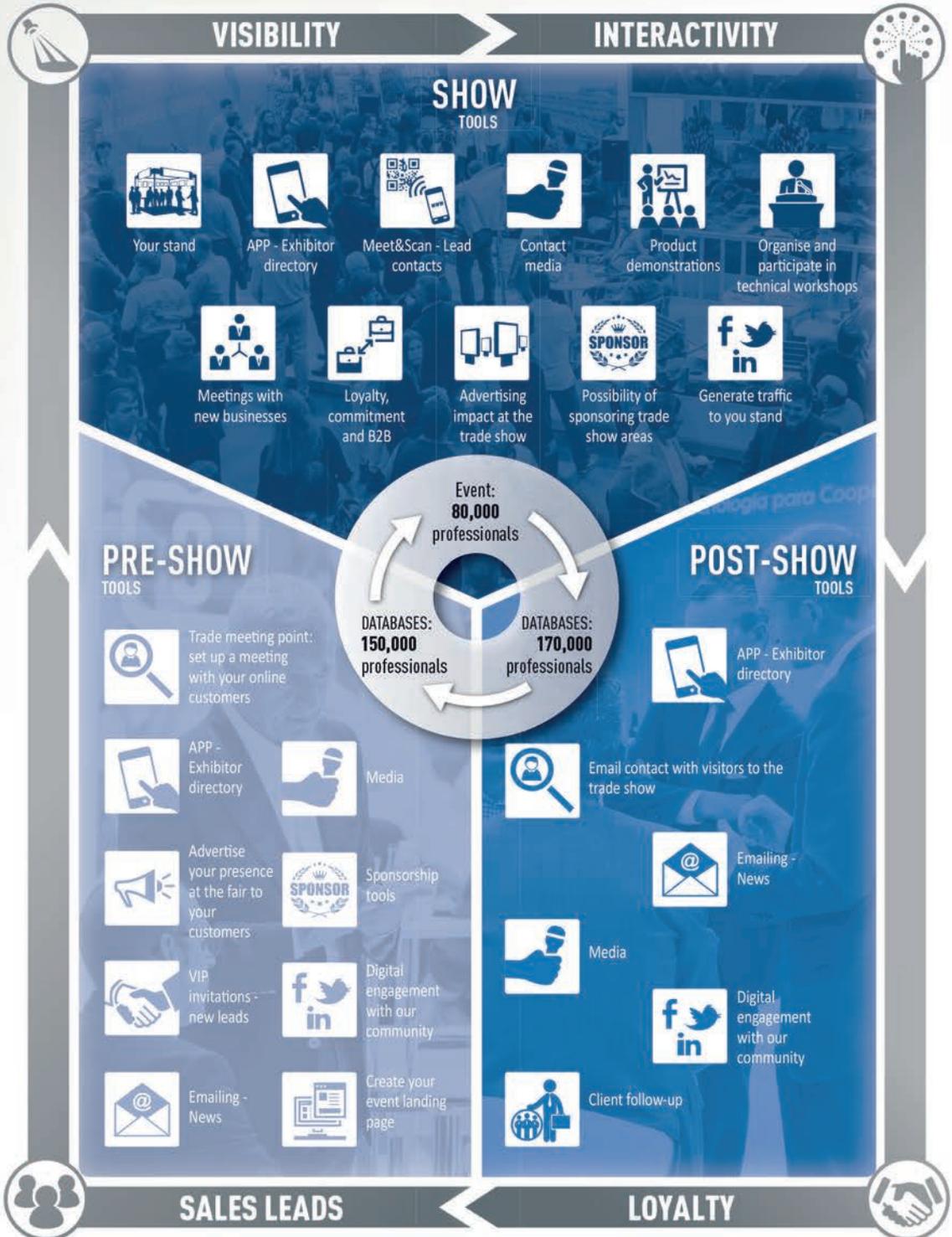
Minimum Surface area 16 m²



For reference only

AN EVENT TAILORED TO YOUR COMPANY'S NEEDS

What are YOUR GOALS?



Our mission: to be the sector's instrument to help the European building industry **add value to society** by promoting comfortable, sustainable, safe and healthy living environments.

THE SECTOR COMMUNITY OF OVER 150,000 PROFESSIONALS

THANK YOU FOR SHARING



#Matelec18

Contact us:

Director:

Raúl Calleja
(+34) 91 722 57 39
(+34) 667 807 848
raul.calleja@ifema.es

Commercial Manager:

Santiago Díez
(+34) 627 67 47 53
santiago.diez@ifema.es

Press:

Jesús González
(+34) 91 722 50 95
jesusg@ifema.es

Marketing and Advertising:

Esther Morales
(+34) 91 722 52 35
esther.morales@ifema.es
Elvira Peiro
(+34) 91 722 52 74
elvira@ifema.es

Foreign Representatives:

- GERMANY, AUSTRIA AND SWITZERLAND
(49) 69 74 30 88 88 · ifema@messe-madrid.de
- BENELUX (BELGIUM, NETHERLANDS AND LUXEMBOURG)
(31) 180 32 13 46
info@intraservice.nl
- BRAZIL
(55) 11 3181-5591
ifemabrazil@expotradeconsultoria.com.br
- CHILE
(56) 9 95350861
ifemachile@portocls.cl
- CHINA, SOUTH KOREA, HONG KONG, JAPAN, INDIA, SINGAPORE AND TAIWAN
(86) 21 525 85 004/5
ifema.china@madridinternational.cn
- COLOMBIA
(57) 1 656 43 91
ifemacolombia@h2gconsulting.com
- FRANCE
(33) 1426 13310
ifema@cocef.com
- ITALIA AND SAN MARINO
(39) 02 58110007
fiere@paralleli.eu
- MEXICO
(52) 55 5280 5991
ifema@futuver.com.mx
- NORTH AFRICA (MOROCCO, ALGERIE AND TUNISIA)
(212) 648 543 606
ifemamaroc@h2gconsulting.com
- PORTUGAL
(351) 213 86 85 17/8
info@ifema.pt
- UNITED KINGDOM AND IRELAND
(44) 0 7971 280870
louisa@elsieb.co.uk

ePower&Building



Passion for building

Transforming the way we build a Green World

matelec.ifema.es

IFEMA - Feria de Madrid
(34) 91 722 30 00 · matelec@ifema.es

